

**TARGET
TYRE
SIZES**

Casing Sizes

245/70R19.5
265/70R19.5
305/70R19.5
285/60R22.5
295/60R22.5
255/70R22.5
275/70R22.5
305/70R22.5
295/75R22.5
275/80R22.5
295/80R22.5
315/80R22.5

11R22.5

TREAD SIZES

210
220
230
240
250

TREAD DEPTH

BRL3 12.7mm
BDL3 19mm



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**IT'S LIKE DRIVING
DOWN HILL**

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**IMAGINE IF EVERY
DESTINATION WAS
DOWN HILL.**

**WHAT WOULD THAT
DO FOR YOUR
BOTTOM LINE?**

THE IDEA

The idea is simple. If you reduce the rolling resistance that occurs between the tyre and the road it takes less energy to turn the wheel and move the vehicle. Just as if you were driving down hill. Less energy means reduced running costs, and reduced running cost means a happy boss.

THE PRODUCT

Bandag's BDL3 drive tread and BRL3 rib tread introduce an advanced compound and pattern designed specifically to achieve reduced rolling resistance without compromising the performance and tread life for which we are already famous.

THE RESULTS

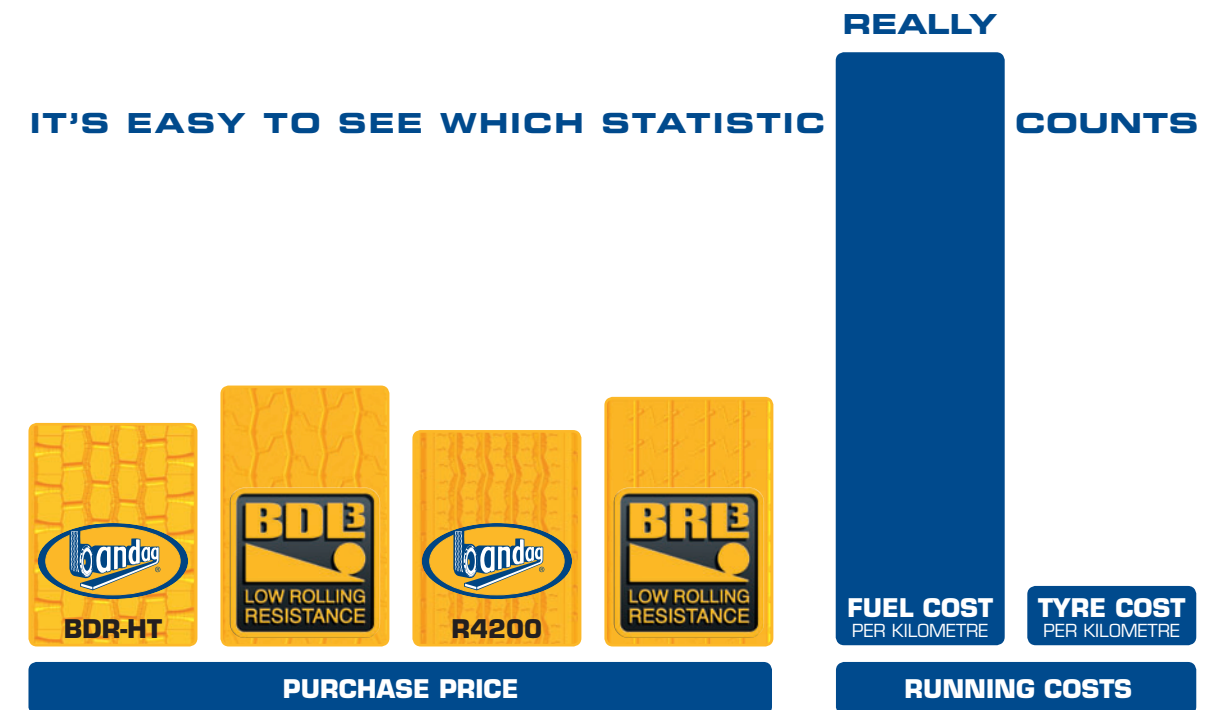
When we seek to compare our new products to the best in the industry, we find ourselves using our own best in class Bandag retreads as the benchmark. Tests prove the BDL3 and BRL3 outperform our best in class drive and rib products across the board.

PERFORMANCE

The Bandag BDL3 and BRL3 tread products have been evaluated on Indoor Drum testing equipment at our Technical Centre in Japan to measure the amount of rolling resistance. By comparing the BDL3 and BRL3 to our own best in class tread products we can report a consistent reduction in rolling resistance of at least 12%.

THE BOTTOM LINE

The big operators all tell us the same thing. When it comes to cost per kilometre, their fuel costs outweigh their tyre costs by about ten to one. So a premium tyre that requires less energy to keep it turning is worth the investment, and then some.



**STILL DELIVERS BEST IN
CLASS TREAD LIFE!**